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## The tastiest rosé alternatives at a fraction of the price

By **Charlotte Vossen** - JUNE 20, 2023

With temperatures soaring, there's no better time to crack open a bottle of chilled rosé. But standing in front of the supermarket shelves stocked with hundreds of bottles of pink wine – all from different regions and with wide-ranging price tags – how do you know which one to go for?

Most of us look for labels we recognise, like Miraval, Ultimate Provence and Whispering Angel. They are crowd-pleasing, fail-safe rosés and can easily set you back somewhere between £16 to £24 per bottle. Perhaps a little too spenny for a barbecue or picnic, so why not choose a wine with similar tasting notes that is just a bit cheaper?

That's where Lucy Hitchcock, founder of insulated wine bottle brand [Partner in Wine](#), comes in. Last December, she started a TikTok series in which she shared [the tastiest Champagne alternatives](#), and she's brought it back for summer, only this time around, she's sharing her favourite rosé 'dupes'.

'I'm all about getting you guys to try different kinds of rosés and getting out of your comfort zone,' Lucy says in one of her videos. We've taken notes, so let's take a look at her recommendations below...

'Made in Provence from a very similar blend to Miraval, this gorgeous pink drink offers flavours of strawberry, citrus zest, fleshy peach and fragrant summer florals, all wrapped around a crisp, mineral core. It's elegant and dangerously easy to drink.'



Château d'Estoublon Roseblood Rosé, £17.99 in Six Mix (or £20.99 per bottle), Majestic